

ERIKA BELANICH

CONTACT

-  (206) 771-3811
-  erikabelanich@gmail.com
-  www.erikabelanich.com
-  Henderson, NV 89015
(Open to Relocation)

EDUCATION

BS IN GRAPHIC DESIGN & MEDIA

- IN PROGRESS

University of Las Vegas, Nevada
2025–Present (expected May 2027)

AAS IN GRAPHIC COMMUNICATIONS

College of Southern Nevada
2014–2016 & 2023–2024

PUBLISHING ARTS CERTIFICATE

Seattle Central College
2011–2012

SKILLS

- Time Management
- Attention to Detail
- Creative Problem-Solving
- Typography
- Layout & Composition
- Color Theory
- Print Design
- Web Design
- UI/UX Principles
- HTML & CSS

SOFTWARE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Figma
- Basics of Adobe After Effects

EXPERIENCE

CONTENT MANAGER & DESIGNER

NRT Technology | May 2018 – Present

- **Branded Content & Design:** Created digital games, offers, and collateral aligned with client brands. Design mockups, product demos, and sales materials. Design custom coupon books, trade show graphics, and digital one-sheets.
- **Campaign Development:** Build and configure campaigns in our custom platform, including reward logic, scheduling, access control. Using CSS for layout adjustments and interface styling, and HTML to design printed vouchers.
- **Product Collaboration:** Partner with the Product Manager and developers to improve platforms UX/UI through mockups, enhancement requests, and technical bug tickets. Conduct new feature testing and QA.
- **Client Support & Training:** Host training calls to guide clients through campaign setup and configurations, troubleshoot live issues, and bridge the gap between clients and developers.

OWNER / OPERATOR

Flashback Photo Bus | Oct 2022 – Jan 2025

- Built and ran a mobile photo booth inside a self-restored 1970 VW bus for weddings and events.
- Designed promotional materials, custom photo templates, and marketing assets to grow the brand and client base.
- Managed branding, marketing, web design, social media, and all client-facing event materials.
- Handled bookings, vendor coordination, day-of setup and teardown, and technical troubleshooting.

FREELANCE GRAPHIC DESIGNER

1923 Prohibition Bar & Minus5 Ice Bar | May 2020 – Oct 2024

- Delivered digital and print promotions that reflect each venue's atmosphere and appeal to target audiences.

CONTRACT GRAPHIC DESIGNER

OfferCraft (Acquired by NRT) | Dec 2017 – May 2018

- Reskinned interactive games to fit client branding for a seamless gamified experience.

CONTRACT GRAPHIC DESIGNER

Easter Seals Nevada // June 2016 – Nov 2016

- Refreshed visual materials for annual fundraising events.